

MEDIA CONTACTS:

Brian Carter ; (210) 523-3635, brian.carter@seaworld.com
Josie Villela: (210) 523-3631, josie.villela@seaworld.com

JACK HANNA TO VISIT SEAWORLD® SAN ANTONIO FOR “WILD DAYS”

SAN ANTONIO (Jan. 16, 2012) – Popular animal expert and television personality, Jack Hanna, star of the internationally syndicated “Jack Hanna’s Into the Wild” TV program, will visit SeaWorld® San Antonio during “Wild Days.”

Hanna will make guest appearances on Saturday, Feb. 25 at 12:30 p.m. and 2:30 p.m. and Sunday, Feb. 26 at 12:30 p.m. and 2 p.m. in the park’s Nautilus Amphitheater. Hanna will recount his personal animal encounters and introduce guests to terrestrial animals from around the world.

Plus, on Saturday, Feb. 25 from 4:30 p.m. to 9 a.m. Sunday, Feb. 26, children pre-kindergarten through 8th grade will have an opportunity to visit with Hanna and some of his animal friends during a special sleepover. The cost of the sleepover is \$110 and includes a SeaWorld Camp T-shirt, buffet-style dinner, continental breakfast and a souvenir photo. To make reservations, visit seaworld.com or call (800) 700-7786.

In addition, guests can make reservations for dinner and mingle with Hanna and his animal friends. Dinner takes place Saturday, Feb. 25 at 5 p.m. at Ports-of-Call and costs \$19.99 plus tax for adults and \$14.99 plus tax for children (age 3-9). Advanced reservations are required. Park admission is required, but not included. Visit seaworld.com or call (800) 700-7786 to make reservations.

Exhibitors will be on hand during “Wild Days” to help spread the word about conservation and environmental responsibility.

JACK HANNA VISITS SEAWORLD – Page 2 of 2

SeaWorld is open from 10 a.m. to 6 p.m. on Saturday, Feb. 25 and from 10 a.m. to 5 p.m. on Sunday, Feb. 26.

2012 General Admission

SeaWorld®'s 2012 Fun Card provides unlimited visits to the park at \$59.99 plus tax for adults and \$49.99 plus tax for children (ages 3-9). Guests wanting unlimited access to both SeaWorld® and Aquatica™ parks can purchase a two-park Fun Card for \$89.99 plus tax for adults and \$79.99 plus tax for children (ages 3-9). Single day admission to SeaWorld® will remain the same price – \$59.99 plus tax for adults and \$49.99 plus tax for children (age 3-9). The two-park, two day ticket will be available in May and will allow guests to access SeaWorld® and Aquatica™ for two full days for \$79.99 plus tax for adults and \$69.99 plus tax for children (ages 3-9). The SeaWorld® San Antonio Annual Pass remains \$99.99 plus tax for adults or children. A SeaWorld®/Aquatica™ Annual Pass is available at \$129.99 plus tax. EZ Pay monthly payment options are also available for those who qualify.

About SeaWorld Parks & Entertainment

SeaWorld Parks & Entertainment inspires millions, through the power of entertainment, to celebrate, connect with and care for the natural world. The Company has been creating innovative entertainment experiences that blend imagination with nature for more than 50 years and is best known for its 11 U.S. theme parks, attractions that hosted more than 24 million guests in 2012 and include the beloved SeaWorld®, Busch Gardens® and Sesame Place® brands. The parks offer guests a variety of up-close experiences, from animal encounters that invite exploration and appreciation of the natural world, to thrilling rides and spectacular shows. In 2011 SeaWorld Parks & Entertainment began expanding its popular brands into media and entertainment platforms to connect people to nature and animals through movies, television, and digital media; plus began developing new lines of licensed consumer products.

SeaWorld Parks & Entertainment is one of the world's foremost zoological organizations and a global leader in animal welfare, training, husbandry and veterinary care. The Company maintains one of the largest animal collections in the world and has helped lead advances in the care of species in zoological facilities and in the conservation of wild populations. SeaWorld Parks & Entertainment also operates one of the world's most respected programs to rescue, rehabilitate and return to the ocean marine animals that are ill, injured and orphaned. The SeaWorld® rescue team has helped more than 22,000 animals in need over the last four decades.

SeaWorld Parks & Entertainment employs more than 21,000 people nationwide.