



Contact:

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**Sesame Place
Media Fact Sheet – Fall 2013**

Sesame Place® is the only theme park based entirely on *Sesame Street*®. The park blends the character and spirit of the award-winning TV show with exciting rides, exhilarating water slides, captivating shows and furry friends. Guests can dance and sing along with some of the world's best-loved characters in the Neighborhood Street Party Parade. Kids will laugh and learn at the three shows featured throughout the park. At Sesame Place, guests can celebrate the holiday seasons too. *The Count's Halloween Spooktacular*® is a not-so-scary good time for all ages and the park is transformed into a winter wonderland during Sesame Place's *A Very Furry Christmas* celebration. Visitors are invited to join the fun and celebrate being a kid – or being a kid again. Sesame Place is located 30 minutes north of Philadelphia and 90 minutes south of New York City. For more information visit SesamePlace.com.

General Information

2013 Admission Charges

(Rates are plus tax and per person unless otherwise noted. Tickets valid through 10/27/13)

	Gate	Online
Elmo Ticket <i>Any 2nd visit FREE</i>	\$60.99	\$50.99
Fall Ticket <i>One-day admission</i>	\$60.99	\$40.99
Twilight Ticket <i>Valid after 3pm</i>	\$35.99	\$35.99
Children 23 months & younger	FREE	FREE

2014 Sesame Season Pass

\$106.99 plus tax

A Sesame Season Pass includes unlimited admission to Sesame Place during the 2014 season and the rest of this year FREE, including *A Very Furry Christmas!* Season Pass members also receive 30% off food and merchandise at Sesame Place! Purchase a Sesame Season Pass for 6 monthly payments of \$17.83 plus tax.

2014 Big Bird Season Pass

\$146.99 plus tax

A Big Bird Season Pass includes all the benefits of a Sesame Season Pass, as well as free general parking, meet and greets with the Sesame Street Characters, and discounts on single-day tickets to Sesame Place for family and friends. Also includes 50% discount on single-day admission to SeaWorld® (FL, CA, TX), Busch Gardens® (VA, FL), Aquatica SeaWorld's Waterpark™ (FL, TX, CA), Adventure Island® (FL) and Water Country USA® (VA) through their regular 2014 operating seasons. Purchase a Big Bird Season Pass for 6 monthly payments of \$24.50 plus tax.

2014 Super Grover Season Pass

\$221.99 plus tax

A Super Grover Season Pass includes all the benefits of a Big Bird Season Pass, as well as free preferred parking at Sesame Place during the regular season, free *A Very Furry Christmas* parking, ride again privileges at Sesame Place and unlimited admission to SeaWorld® (FL, CA, TX), Busch Gardens® (VA, FL), Aquatica SeaWorld's Waterpark™ (FL, TX, CA), Adventure Island® (FL) and Water Country USA® (VA) through their regular 2014 operating seasons. Purchase a Super Grover Season Pass for 6 monthly payments of \$37.00 plus tax.

**Benefits and discounts subject to change.*

2013 Group Rates**

Prepaid Group Rates

September 6 – October 27 \$25.00 (includes tax)

Walk-Up Group Rates

September 6 – October 27 \$54.55 (includes tax, minimum 15 paid tickets)

Prepaid *A Very Furry Christmas* Group Rates (advance purchase only)

November 23 – December 31 \$16.05 (includes tax)

*** Discounts available for groups of 15 or more guests. Prepaid Group Rates must have a minimum of 15 guests and a 14 day advance payment. Groups will receive one complimentary ticket per 10 paid group tickets (excludes walk-up groups). For information or to make a reservation, call 1-866-GO-4-ELMO.*

Calendar of Events Fall 2013

September 28th and 29th—Zoe’s Monster Mash Dance Party - Celebrate Zoe’s Birthday with a Monster Mash Dance Party at Sesame Place! Join Zoe and everyone’s favorite Sesame Street Monsters for singing, dancing and an all-you-can-eat buffet. Reservations are available on both days at noon and 5pm. Adult (ages 10 & up) \$26.99 + tax. Child (ages 2 - 9) - \$16.99 + tax. Children under 2 are free. Season Pass Members save 30% on character dining experiences. Park admission ticket is required.

October 5th and 6th—The Count’s Batty Birthday Bash - One bat, two bats, three bats! Celebrate The Count’s Birthday at his very batty Birthday Bash at Sesame Place. Come ready to sing, dance and count with everyone’s favorite Sesame Street friends while enjoying a delicious buffet and countless themed desserts! Reservations are available on both days at noon and 5pm. Adult (ages 10 & up) \$26.99 + tax. Child (ages 2 - 9) - \$16.99 + tax. Children under 2 are free. Season Pass Members save 30% on character dining experiences. Park admission ticket is required.

October 12th and 13th—Grover’s Not -So- Spooky Birthday Bash - Put on your favorite Halloween costume and get ready to celebrate Grover, the lovable furry blue monster at his Not-So-Spooky Birthday Bash. Enjoy a delicious meal, singing, dancing and Spooktacular fun as Grover's Sesame Street friends throw him a memorable birthday celebration. Reservations are available on both days at noon and 5pm. Adult (ages 10 & up) \$26.99 + tax. Child (ages 2 - 9) - \$16.99 + tax. Children under 2 are free. Season Pass Members save 30% on character dining experiences. Park admission ticket is required.

October 12th and 13th—Jack Hanna - Sesame Place welcomes back Jack Hanna, world-renowned animal expert as he showcases some of his furry animal friends for photos and meet and greets in 1-2-3 Smile With Me! Star of the internationally syndicated “Jack Hanna’s Wild Countdown” and “Jack Hanna’s Into the Wild” TV programs, Jack is well-known for his guest appearances on Good Morning America, the Late Show with David Letterman, and the Talk. Take advantage of an up close photo opportunity with Jack Hanna’s animal friends. Jack Hanna’s animal friends will appear in 1-2-3 Smile With Me! from Noon – 5:00 p.m.

October 19th and 20th— Abby Cadabby’s Fairy Pumpkin Party - Grab those fairy wands and join Abby Cadabby as she transforms Dine With Me! into her very own fairy pumpkin party to celebrate her birthday. Come dressed in costume and get ready to sing, dance and enjoy a delicious buffet with magical treats fit for the finest fairies in training. Reservations are available on both days at noon and 5pm. Adult (ages 10 & up) \$26.99 + tax. Child (ages 2 - 9) - \$16.99 + tax. Children under 2 are free. Season Pass Members save 30% on character dining experiences. Park admission ticket is required.

October 26th and 27th—The Count’s Halloween Party - Book your reservations for the best Halloween Party this side of Transylvania, *The Count’s Halloween Party!* Come dressed in your favorite costume and enjoy a seasonal fall menu, Spooktacular desserts plus singing, dancing and Halloween fun with everyone’s favorite Sesame Street friends. Reservations are available on both days at noon and 5pm. Adult (ages 10 & up) \$26.99 + tax. Child (ages 2 - 9) - \$16.99 + tax. Children under 2 are free. Season Pass Members save 30% on character dining experiences. Park admission ticket is required.

October 27th — Halloween Costume Contest - Come dressed in a Halloween costume to compete in the annual costume contest at Sesame Place! Registration will begin at 10 a.m. inside the front gate plaza area and there will be competitions for best child and family costumes. Space is limited. All of the contests will take place at Monster Rock Theater and winners will be posted at the Welcome Center. All winners will be invited to participate in a special march before the *Neighborhood Street Party Halloween Parade*.

Sesame Place Gifts Shops & Merchandise Carts

Finders Keepers

Conveniently located at the park entrance, this shop has everything you need to start and finish your day at Sesame Place.

Mr. Hooper's Emporium

Located in the center of the park, Mr. Hooper's Emporium showcases our largest selection of Sesame Street® merchandise, from adult apparel to toddler toys.

Oscar's Garage

Located on Main Street along the parade route, Oscar's Garage offers fun novelty items such as accessories for your children at very reasonable prices (all gifts are \$15 and under).

Merchandise Carts

Located throughout the park, our merchandise carts offer great gifts, snacks, and park essentials such as cameras, sweatshirts and hats to make your day memorable.

Photo Opportunities

Get your picture taken with a furry friend by one of our photographers throughout the park. Your photos are available at 1-2-3 Smile with Me and Front Gate Photo. Personalized photos of your Vapor Trail roller coaster experience are also available.

Dining Options

Breakfast with Elmo and Friends - Dining with Elmo and Friends is more than just a meal, it's an unforgettable event! Sesame Street friends mingle and pose for photos, while guests enjoy a delicious buffet in Sesame Place's popular Dine with Me! Restaurant.

Cookie's Café – Come and see our fall themed restaurant complete with new fall menu offerings and friendly Halloween decorations. Featuring a wide variety of wholesome, healthy and delicious dining options such as the Apple Harvest Chicken Salad, the Turkey Cobb Salad, the Autumn Carver Turkey Sandwich and a wide variety of burgers, there's something for everyone at Cookie's Café. As Cookie would say, "nom nom nom!"

Elmo's Eatery – Our largest restaurant located behind the Sunny Day Carousel with indoor and patio table seating. Elmo's Eatery has a variety of menu items including freshly prepared pizzas, baked potato soup, crispy chicken sandwiches, salads and an Italian sandwich.

Captain Ernie's Bistro – Located next to Trader Bert's Gift Shop with outdoor patio table seating. Menu choices include freshly prepared pizzas, fresh hummus plate and cheeseburgers.

Grover's Island Grille – Serving Philadelphia favorites like Philly Cheese steaks and Hot Dogs! Along with new menu items, there is a wide variety of sweet treats to please every palate.

Grover's Eats on the Street – Our brand new food truck, *Grover's Eats on the Street* has arrived in the Sesame Place Neighborhood. *Grover's Eats On The Street* is a fun food fiesta of tacos, wraps, quesadillas and nachos in adult- and kid-sized meals. Adult meals are all served with tortilla chips, while kids' meals come with tortilla chips, apple slices and juice or milk.

Attractions, Play Elements and Activities

Dry Attractions

Elmo's World - Has four exciting rides! Ride a flyin' fish, wiggle through a garden of giggles, soar through the clouds and ride into space. It's Elmo's World. We just play in it.

Blast off – Strap yourself into a UFO and ride through the stars to Planet Elmo. Launch into laughter as you bounce up to the sky and back down to earth. (42" tall to ride unless accompanied by a supervising companion 14 or older. No hand-held infants.)

Flyin' Fish – You and a friend can hop on the fins of an Elmo fish as it swims its way up and down through an imaginary ocean. (48" tall to ride or accompanied by a supervising companion 14 or older. No hand-held infants.)

Peek-A-Bug – Spin and slide from side to side on the back of a beaming bug in the garden where Elmo plays. (42" tall to ride unless accompanied by a supervising companion 14 or over. No hand-held infants.)

Elmo's Cloud Chaser- Join Elmo for a spin up into the sky, where the clouds are as close as their imagination. (42" tall to ride alone. No hand-held infants)

Vapor Trail - Sure to be a favorite for everyone, Vapor Trail is the action-packed steel roller coaster at Sesame Place. This adventure transports guests on a one-of-a-kind twisting, turning mission to the outer limits of the solar system. (All riders must be 3 years of age or older. To ride alone, must be at least 44" tall and a minimum of 7 years of age.)

1-2-3 Smile with Me! - Sesame Place's interactive area where you can take photos and share a hug with Big Bird, Abby Cadabby, and Elmo.

Big Bird's Balloon Race - a 40-foot high balloon tower ride carries guests in one of eight balloon baskets to a bird's-eye view of the park. Choose a favorite Sesame Street character basket and

get ready to soar high into the sky. (42" tall to ride alone. No hand-held infants. Fits up to four riders per basket.)

Big Bird's Court - This play area features activities designed especially for the preschool set. Little ones will enjoy Big Bird's Nest, a vinyl sea of foam padding with soft blocks while surrounded by others their own age and skill level.

Cookie Mountain - Children try to scale this bright blue vinyl cone "mountain" that seems to reach the sky as they climb, slip, slide and have fun. (Must be 44" and under.)

Ernie's Bed Bounce - Huge, springy yellow air mattress is perfect for jumping and leaping. (Must be 44" and under.)

Grover's World Twirl - a character-themed teacup ride that turns 'round and 'round – fast or slow, where it stops, nobody knows. (42" tall to ride unless accompanied by a supervising companion 14 year or older. No hand-held infants.)

Monster Maze - The "Monster Maze" challenges the whole family to power through a forest of lightweight punching bags. Push them out of the way and back they come.

Mix 'n' Match Twiddle Tracks - Designed especially for smaller children, Twiddle Tracks is a kid-powered railroad.

Nets 'n' Climbs - Hundreds of yards of cargo netting reaching three stories high connected by 200 feet of suspended net tunnels challenge children and parents alike. This play element makes climbing, crawling and discovering one's own abilities possible in a safe environment.

Sesame Neighborhood - This popular attraction is a full-size, outdoor re-creation of the classic Sesame Street television stage show set, where children can interact with some of their favorite Sesame Street friends.

Sesame Playhouse- This area is filled with the newest challenging games of skill, offering fun and exciting prizes. Guests young and old can play for as little or as long as desired to earn and trade up for prizes. A separate fee is required to play.

Silly Sand Slide – Squirm your way to the top and then enjoy a fun ride down one of the slides on this ride recommend for children under 7 years of age.

Snuffy's Slides - It's kids-only fun on this double slide down to the bottom. (Must be 12 years of age or under.)

Sunny Day Carousel - It's a cute, colorful, carousel ride that's perfect for anyone who likes a good go-round. (All riders must be at least 42" tall, or accompanied by a supervising companion.)

Halloween Attractions

Abby Cadabby's Magical Halloween Maze - In Abby Cadabby's Magical Halloween Maze, our littlest guests can embark on a journey filled with sounds, sights and interactions

Hayride - Join your favorite Sesame Street Friends as they embark on a Hayride filled with excitement and wonderful stories.

Rubber Duckie Costume Party - A non-stop, fun-filled time, where everyone's invited to dance their day away! Moving lights and fun, upbeat music will make you feel as if you've arrived at a Sesame-styled disco.

The Count's Un-Haunted Castle Maze - The twists and turns of the maze will allow guests to discover that although some things may appear scary at first, in actuality they are not.

Shows & Parades

Countdown to Halloween - A live character Halloween musical show. Guests are treated to a stage performance starring Count Von Count, Elmo, Zoe and Prairie Dawn. In this musical show, Count von Count goes on a journey on his favorite night of the year – Halloween!

The Count's Not-Too-Spooky Howl-o-ween Radio Show - The Count's Not-Too-Spooky Howl-o-ween Radio Show is sure to entertain the whole family. In this Halloween show, The Count Von Count serves as the master of scare-emonies on an old-time radio show.

Elmo's World Live! Halloween - Today Elmo is thinking about Halloween! Join Elmo, Mr. Noodle and Dorothy as they explore this fun, fantastic holiday.

Neighborhood Street Party Halloween Parade - The Count's Halloween Spooktacular, the "Neighborhood Street Party" parade will be enhanced with Halloween elements, including an all-new parade stop that will feature "spooktacular" music and new performances by the Sesame Street characters.

Helpful Information

Coolers - Sesame Place does not allow guests to bring coolers larger than 12"x10"x10" or picnic lunches inside the park. Picnic areas are available for guests outside the park, located adjacent to the Preferred Parking lot. If you leave the park to enjoy a picnic lunch, please have your hand stamped for re-admittance to the park.

Access for the Disabled - Sesame Place is accessible to guests with disabilities. Here at Sesame Place we are committed to providing a safe and enjoyable environment to all our guests. A Guest Accessibility Guide is available at the Welcome Center located inside the park entrance. It is intended to supplement the Sesame Place park map, which contains additional park information and an entertainment schedule.

First Aid - A registered nurse/EMT is on duty at First Aid, located next to Cookie's Café.

Diaper Changing Areas - Changing stations are located in all restrooms.

Credit Cards and ATM - Sesame Place honors Visa, MasterCard, Discover, JCB and American Express credit cards for admission tickets, purchases in gift shops and at select food locations. There are automatic U.S. Bank teller machines (ATMs) on the premises.

Smoking Policy - Sesame Place offers guests a smoke-free environment. Smoking is only permitted outside the front gate.

Sunny Day Policy – If it rains continuously on the day of your visit for an hour or more, Sesame Place will give you a free ticket to come back to the park another day during the current operating season. Chaperone and complimentary admissions are excluded from this offer. If the continuous rain occurs during Twilight hours, only a Twilight Sunny Day Ticket will be offered.

Rentals

- Lockers can be rented for the day. Lockers are \$12.00 plus a \$3 deposit. Deposit is refunded upon return of locker key.
- Strollers can be rented for the day. Strollers are \$18.00 and are available at Stroller/Locker Rental Area located next to Finner's Keepers.
- ECV's (Electronic Convenience Vehicles) rentals are \$45.00 daily, and Wheelchair rentals are \$15.00 daily. ECV's and Wheelchair rentals are also available at Stroller/Locker Rental Area located next to Finner's Keepers.

Food Allergies and Allergen Information Cards – If you are concerned about food allergies, you should know that some food items at Sesame Place do contain peanuts, or are made using equipment which may contain peanut residues.

We encourage guests with special dining needs or questions about food allergies to speak with a restaurant manager or supervisor at Cookie's Café, Elmo's Eatery, Captain Ernie's Bistro, or any other park restaurant prior to dining. Our culinary team will be happy to share recipes and manufacturer's product labels listing all ingredients for guests with special dining needs. If you have questions prior to your Sesame Place visit, please feel free to contact us at **215-752-7070 ext. #207**.

Allergen Information Cards are located at our guest services and main meal facilities. These cards will contain similar information to what is provided through the website including tips for a safe trip, information on a suggested meal facility for your special dietary needs, as well as a chef card for you to fill out. Please pick one of these cards up when you arrive so you can receive all the information you will need to have a safe and enjoyable stay with us.

Special Diet Dining- Guests with special dining needs will find cheerful assistance at any Sesame Place restaurant or snack location. All Sesame Place employees are trained to offer assistance in serving lines, and special seating is available.

History / Background

Sesame Place opened in 1980 in Langhorne, PA as a prototype theme park focusing on entertainment and learning. It was designed to encourage active participation by children and their families and provide a range of experiences that stimulate learning, physical activity and curiosity.

Ideal for families with young children, Sesame Place is the place where parents and children can share in the spirit of imagination and experience *Sesame Street* together. Sesame Place is located just 30 minutes north of Philadelphia and 90 minutes south of New York City. For more information, call 1-866-GO-4-ELMO or visit SesamePlace.com.