

2014 Fact Sheet

Overview:

Busch Gardens® Tampa is the ultimate family adventure, offering 297 acres of fascinating attractions based on exotic explorations around the world. A unique blend of thrilling rides, one of the country's premier zoos with more than 12,000 animals, live shows, restaurants, shops and games, *Busch Gardens Tampa* provides unrivaled excitement for guests of every age.

NEW in 2014:

Falcon's Fury™ and Pantopia™:

Busch Gardens® Tampa transport guests to an all-new reimagined land, Pantopia™, which boasts elaborately-jeweled theming and features thrilling rides and attractions, sensational new food and beverage options, exciting entertainment, shopping, a renovated indoor theater and more.

Located in the heart of *Busch Gardens*, the centerpiece of Pantopia[™] will be Falcon's Fury[™], North America's tallest freestanding drop tower. Anticipated to open in late Summer 2014, this one-of-a-kind ride stands at 335 feet and takes riders soaring straight down. Like its bird of prey namesake, at the ride's highest point, riders will pivot 90 degrees in midair to a face-down dive position. An instant later they'll plunge 60 mph straight down.

Location:

- Corner of Busch Boulevard and 40th Street
- Two miles east of Interstate 275 at the Busch Boulevard exit
- Two miles west of Interstate 75 at exit 54
- One hour from Orlando via Interstate 4 West
- Thirty minutes east of area beaches and Tampa International Airport

Park Hours:

Normal park hours are 10 a.m. to 6 p.m. with a 365-day operating schedule. Hours are extended during select weekend, summer and holiday periods.

Admission:

Single day, general admission is \$95 plus tax for adults and \$90 plus tax for children ages three to nine. Children ages two and younger are admitted free. A variety of combination tickets and Annual Pass memberships are available. The "Select Your Day, Select Your Savings" ticket offer lets guests choose between a weekday visit or an "any day" visit, offering great savings of up to \$30. Prices are subject to change without notice. Discounts available for guests with disabilities, senior citizens and AAA members.

Parking:

Parking passes are \$15.00 for cars, motorcycles, disabled parking and RV campers. Tour buses are free. Preferred parking convenient to the front gate is also available to day guests for \$22.00 and annual passport members for \$11.00. Valet parking is available select dates at the front gate for \$30.00. Annual pass members park free in standard lots and receive discounts on valet parking.

Information:

For general park information, call 1-888-800-5447, or visit

buschgardenstampa.com

For our Animal Information Database, visit buschgardens.org

Services: Strollers, wheelchairs, lockers and pet kennels are available for rental. Wheelchair

seating is available at all facilities, and assisted listening devices are offered at several attractions. Diaper-changing and baby-nursing areas, first aid, automated

teller machine, and taxi and bus parking may be found on-site.

Print-at-Home Tickets:

Busch Gardens® Tampa offers print-at-home tickets that allow guests to directly enter the park without waiting in line. Go to *buschgardens.com* to purchase

tickets.

Senior Citizen Rate:

AARP members receive \$3 off park admission with membership card.

Private Events: As one of the world's largest and most popular adventure parks, Busch Gardens

offers the best in hospitality, as well as a unique environment for any event. The park has a wide variety of venues, entertainment options and appetizing catering selections. The professional staff will accommodate any request, from a breakfast

for 100 or a private night function for 10,000. The park can also create

memorable wedding receptions, corporate retreats and upscale banquets. The Busch Gardens group sales team can be reached directly at 813-987-5523 or toll

free at 888-800-5447.

RIDES:

Cheetah Hunt®: Experience a new breed of speed, with Florida's first triple launch coaster, Cheetah Hunt. This mega-attraction begins at Cheetah Run® where guests are just inches away from the world's fastest land animals. It's a new point-of-view guaranteed to get anyone's heart racing. Next take a seat on Cheetah Hunt and join nature's fastest and most agile predator as it races across the Serengeti. This one-of-a-kind themed launch coaster climbs high above the African landscape and then races down along the ground and through a rocky gorge. With another burst of acceleration, guests leap over awestruck bystanders and head for home. It's a 4,400 foot sprint that will take your breath away.

SheiKra®: North America's first dive coaster sends riders through a breathtaking three-minute journey 200 feet up to the edge of a 90 degree drop—and that's just the beginning. "Floorless" cars give riders an unobstructed view of the 70 mph rush through an Immelmann loop (a simultaneous loop and roll), a second, vertical drop into an underground tunnel and a water feature finale, all packed into a half-mile of steel track.

Kumba®: After the blood-curdling thrill of an initial 135 foot drop, riders will plunge into a diving loop, feel a full three seconds of absolute weightlessness while spiraling 360 degrees, and tear through one of the world's largest vertical loops.

Montu®: Riders will feel the ultimate rush on one of the tallest and longest inverted roller coasters in the world! Guests experience the thrill of an inverse diving loop and a 60-foot vertical loop while they endure speeds of more than 60 mph.

Gwazi®: Experience this wooden coaster which includes a nine-story drop and upgraded cars that capture all the thrills of a classic ride.

Sand Serpent: Families love the curves, drops and corkscrews of Sand Serpent, a five-story "wild mouse" style coaster in Timbuktu. With its top speed of 22 mph and 46" height requirement, Sand Serpent is the perfect ride for a child's first coaster experience.

Air Grover: A junior coaster full of fun turns, mini-dives, perfect for parents and kids to ride together.

Scorpion®: Riders will feel the "sting" of Scorpion's terrifying 60-foot drop and 360-degree loop at incredible speeds.

The Wild Surge: Guests launch out of a 35-foot mountain crater above a towering waterfall for a thrilling view of Jungala's® village below.

Jungle Flyers: Young adventurers choose from three different flight patterns to soar high above Jungala's® village.

Congo River Rapids®: Guests will encounter the swift-flowing white water of the Congo River Rapids. They will spin through a geyser and face an ominous waterfall and other thrilling obstacles in a 12-person raft.

Stanleyville Falls®: This log flume whisks the whole family through a splashing trip ending in a 40-foot drop that's sure to get everyone soaked.

Tanganyika Tidal Wave: This seemingly tranquil jungle journey aboard a 20-passenger boat ends with a sudden plunge down a 55-foot drop, creating a tidal wave that gets everyone sopping wet.

ANIMAL ATTRACTIONS:

Animal Care Center: Busch Gardens® welcomes guests to closely observe and even take part in the animal care experience in the Animal Care Center. From nutrition to treatments, X-rays to surgeries, much of *Busch Gardens*' animal care is now conducted in guest view in this new state-of-the-art facility.

Serengeti Plain®: This habitat is home to hundreds of exotic African animals, including reticulated giraffes, rhinos, wildebeests, antelope and ostriches, which can be seen from the Serengeti Railway, Skyride, Serengeti Safari® and various walkways. The 65-acre environment includes expansive berms; tiered and open landscapes covered with native and African grasses, scrub trees and shrubs; rock outcroppings and bluffs replicating natural formations; and naturalistic creek beds and mud banks.

Jungala®: Jungala is four acres of fun filled with up-close animal interactions, a three story maze of rope bridges and nets for kids to climb, two signature rides and live entertainment. Guests come face-to-face with orangutans and test their strength in a tug of war with a Bengal tiger. It's an unforgettable adventure and an extraordinary mix of discovery and fun in the only jungle in the world that plays with you.

Myombe Reserve®: Enter the lush forest where gorillas and chimpanzees are viewed in this naturalistic rainforest habitat. Tour the Great Ape Domain amid waterfalls and through shrouds of mist and fog to get an up-close look at these majestic primates.

Edge of Africa®: This habitat offers a walking safari where guests can experience hippopotamus, lions, lemurs, meerkats and crocodiles in natural habitats themed around an abandoned African fishing village.

Jambo Junction: The former Busch Gardens'® Nairobi Field Station now creates greater interactions between guests and the park's animal ambassadors. At Jambo Junction, a name inspired by a Swahili greeting, guests feed animals while learning about husbandry and behavior training. Featured animals include Caribbean flamingos, lemurs, cuscuses, sloths and tamanduas.

Walkabout Way®: Visitors will discover unique animals indigenous to the Land Down Under at *Walkabout Way*, an immersive animal attraction. Guests can hand-feed playful kangaroos and free-roaming wallabies in Kangaloom during scheduled feedings throughout the day. Children must be at least five years old to enter and enjoy this area.

Bird Gardens: This area features almost 500 tropical birds from around the globe. Guests will get up close to a variety of species in the free-flight aviary, and be amazed by the brilliant sight of a flock of flamingos.

Lory Landing: The domed habitat showcases a variety of brilliantly colored birds including several species of parrots, including lorikeets, as well as hornbills and pheasants in both free flight and observational environments. Purchase a cup of nectar at the entrance and get ready for unforgettable photo opportunities.

SHOWS:

Iceploration®: This is Busch Gardens'® biggest ice show ever. *Iceploration* combines world-class skaters, larger-than-life puppets, amazing costumes, original music and even animal stars to tell the story of tech-savvy pre-teen Austin and his grandfather—an old-world adventurer—who encourages him to put down the smartphone and "explore the world."

"Madagascar Live! Operation: Vacation": Party along with Alex, Gloria and their Madagascar friends on their vacation adventure at Busch Gardens® Tampa. "Madagascar Live! Operation: Vacation" will have your family singing, clapping and dancing along to original songs and party favorites. Singers, dancers and a live band join the rollicking Madagascar characters to amp up the party to full throttle.

Critter Castaways: Using the same encouragement-based training philosophy our animal trainers use throughout our parks, a cast of unlikely characters—including dogs, cats, ducks and doves—comes together to create a side-splitting show with surprise twists that will have the whole family laughing.

A is for Africa: A musical performance that brings tales of imagination and adventure to life starring Elmo, Abby, Zoe, Grover and Cookie Monster presented several times daily at the Sesame Street® Safari of Fun's™Sunny Day Theater.

OTHER ATTRACTIONS:

Sesame Street® Safari of Fun™: Join everyone's favorite Sesame Street friends at Busch Gardens® for a family-friendly African adventure filled with kid-size rides and cool water fun. Dip and dive through the desert on the Air Grover junior coaster. Climb and play in Elmo's Tree House. Splash and refresh in Bert and Ernie's fun-filled water play area. Watch your Sesame Street friends in African-inspired shows—and share a hug or a meal with these lovable characters.

Tree Top Trails: With climbing nets, bridges, crawl tubes and a multi-level maze for bigger kids, plus a soft water-play area for younger children, this three-story family play area in Jungala® allows visitors to explore the different levels of jungle life.

Skyride: View the spectacular scenery as you fly through the air in a cable car that runs between the Crown Colony area and the Congo on the opposite side of the park.

Serengeti Railway: See the beauty of the Serengeti Plain® as you make a round-trip journey from our Nairobi train station on a replica locomotive.

King Tut's Tomb: Travel back in time to the mysteries of King Tut's Tomb. You'll get to visit a realistic replication of King Tut's burial site as it was being excavated in the 1920s. The park's Egypt area also includes an area for kids to do their own digging.

DINING HIGHLIGHTS:

Crown Colony House® Restaurant: Guests relax in air-conditioned comfort and take in a panoramic view of the Serengeti Plain while they enjoy courteous full table service, authentic African roadhouse ambiance and a diverse menu that includes delicious upscale entrees, refreshing salads and hearty sandwiches all house-made with the freshest ingredients.

Dine with Elmo and Friends: Families can share breakfast or lunch with Elmo and Friends on select days at an outdoor dining facility in Sesame Street® Safari of Fun™. Fill up on hugs from everyone's favorite characters, delicious food served buffet-style and family together time during these unique dining experiences. The menu includes items sure to please both adults and kids alike. Reservations are encouraged for this family experience.

Bengal Bistro: Parents can sit back, relax and enjoy a delicious lunch while their young adventurers explore Jungala®. At this cafeteria-style bistro, the Busch Gardens®' culinary staff freshly prepares the lunch menu, offering Catch of the Jungle fish, wraps and sandwiches, salads and vegetarian options.

Orang Café: Guests will watch endangered Bornean orangutans swing across their habitat from the patio of Orang Café. Whether it is snack items or entrees, Orang Café's menu is designed to be "kid-siderate." Children will appreciate the family-friendly menu items like "dirt sundaes," chicken "stripes" and bug candy. The menu also includes assorted fresh fruit, wraps and other entrees.

Zambia Smokehouse: Visitors can witness the power of SheiKra®—America's first dive coaster—as they dine on delicious barbeque. The 500-seat indoor/outdoor Zambia Smokehouse makes guests part of the action, as diners sit directly beneath the wings of the legendary roller coaster. Entrees include chicken, beef brisket and the park's famous ribs, all slow-smoked for hours over real hickory and oak.

Desert Grill: Palatial architecture, exotic entertainment and air-conditioned comfort come together to make a meal at the Desert Grill truly unforgettable. Entertainers perform live while guests dine on outstanding entrees like baby back ribs or chicken fettuccini Alfredo—all served fast and fresh. Guests will also find specialty salads, hot and hearty sandwiches, delectable desserts and a complete kid's menu.

Sultan's Sweets: Guests start the day at Busch Gardens with a steaming cup of gourmet coffee and muffins, cinnamon buns and pastries made fresh daily in the park. As they stroll through the shop, guests will feast their eyes on an incredible array of sweet treats including hand-made candies, cakes and the deliciously decadent Wild Indulgence Fudge.

UP-CLOSE TOURS

Tour packages create fun and fascinating behind-the-scenes explorations that give guests a unique insider perspective. From connecting with endangered species to front-of-line access at the most popular attractions, Busch Gardens® has a tour for every member of the family.

<u>Jungala® Insider</u>: Guests become a <u>Jungala</u> Insider and find out how this amazing, award-winning habitat was created to be both an ultimate family fun experience and a home for the animals everyone comes to <u>Jungala</u> to meet. On the tour, guests join the animal keepers behind the scenes as they care for endangered Bengal tigers and Bornean orangutans.

- Tour length: 55 minutes
- Open to guests ages five and up
- This tour is not wheelchair accessible
- Group Tour; Maximum guests per group is 12
- Adults and children: \$29 per person, plus tax

<u>Heart of Africa:</u> Journey into the Heart of Africa during this 75 minute unique walking tour and get up close to hippos, cheetahs and lions, some of the most intriguing animals in Africa. Meet the keepers and join them behind the scenes to truly appreciate the size, strength and intelligence of these amazing animals.

- Tour length: 75 minutes
- Open to guests ages ten and up to participate
- This tour is not wheelchair accessible
- Group Tour; Maximum guests per group is 12
- Adults and children: \$39 per person, plus tax

Animal Care Center "Behind The Scenes": Ever wonder how Busch Gardens® Tampa's animal care team cares for the more than 12,000 animals that reside at the park? Now you can get the insider experience at our state-of-the-art Animal Care Center and be immersed in the veterinary world of one of North America's largest and most respected zoological facilities. This 75-minute, "behind-the-scenes" tour will show you what happens when animal expertise is combined with passion.

You will get to see what the park's veterinary and zoological staff does every day, including getting an in-depth look at the lifesaving treatments, comprehensive medical exams and enriching programs for some of *Busch Gardens*' most popular animal residents, as seen on the hit TV series <u>The Wildlife Docs!</u> You'll also get hands-on with some of the hi-tech tools and equipment at the Animal Care Center, including X-ray machines and microscopes. You'll even get to try your hand at identifying radiographs (or X-rays) of some of *Busch Gardens*' animals.

Through this insider tour, you will get a better understanding of what it takes to care for all of the animals that call *Busch Gardens Tampa* home.

- Tour length: 75 minutes
- Open to guests ages eight and up to participate
- This tour is wheelchair accessible
- Group Tour; Maximum guests per group is 8
- Adults and children: \$29 per person, plus tax

<u>Serengeti Safari@</u>: This 30-minute open truck tour offers guests a unique look at the 65-acre Serengeti Plain@ habitat. Guests will encounter African wildlife up close and hand-feed giraffes with the help of an expert guide. Be prepared for amazing photo opportunities, as this adventure creates memories that last a lifetime!

- Tour length: 30 minutes
- Please contact the Adventure Tours Center for available times throughout the day
- Open to guests ages five and up
- Group Tour; Maximum guests per group is 18
- Adults and children: prices change seasonally from \$19 to \$39 per person, plus tax and pass members receive a 10 percent discount

<u>Serengeti Night Safari Tour:</u> Experience a night to remember. Guests will start their experience in the exclusive Safari Club, enjoying appetizers and adult beverages. Then, they will take a stroll through the Edge of Africa® under the moon's light and explore the nighttime mysteries of hippos, lions and hyenas. A guided expedition of the Serengeti Plain® offers unique views of the animals through a night vision monocular, listen to their guides share African folklore at a bonfire. Afterward, guests will cap off their experiences back at the Safari Club with desserts, coffee and African liqueur.

- Tour length: 2½ hours
- Begins after sunset on select nights
- Adults:\$69 per person, plus tax, adults must be at least 21 years old
- Park admission is not required

<u>Keeper For A Day:</u> Go behind the scenes for a crash course in Zookeeping 101! This program gives guests the opportunity to experience one of the coolest careers in the world as a zookeeper at Busch Gardens®. The adventure begins early in the morning and includes assisting zookeepers in the care, feeding and training of the birds, antelope and giraffes that inhabit the Serengeti Plain®.

- Program length: 6 ½ hours
- Begins at 6:30 a.m.
- Open to guests ages 13 and up, guests under 18 must be accompanied by an adult
- Participants must be at least 52 inches tall and able to climb a flight of stairs, follow instructions and lift 15 lbs.
- Maximum number of guests per program: two
- Program includes park admission, bottled water, snacks and lunch
- Reservations are required at least one week in advance
- Adults and children \$249 per person, plus tax

Elite Adventure Tour: This private tour provides a VIP experience with an expert guide, front-of-the-line, front-row access to all the major roller coasters and water rides including Cheetah Hunt®, SheiKra®, Gwazi®, Montu®, Kumba®, Congo River Rapids® and Tanganyika Tidal Wave, reserved seating at shows, lunch at the Crown Colony Restaurant® and a one-of-a-kind experience hand-feeding giraffes on the Serengeti Safari®.

- Tour length: up to seven hours, beginning upon guests' arrival
- Also includes continental breakfast, bottled water and free general parking
- Private tour, with the exception of the Serengeti Safari
- Guests must be at least 5 years of age to participate in the Serengeti Safari
- Minimum number of guests is 2
- Adults and children: \$199 per person, plus tax

<u>Guided Adventure Tour:</u> This is five-hour group walking tour that includes a Serengeti Safari®, front-of-the-line access to most major rides, a delicious lunch and 20% off most merchandise purchases.

- Tour length: five hours
- Departs daily at 10:30 a.m. from the Up -Close Adventure Center
- Group tour with up to 15 participants
- Guests must be at least 5 years of age to participate in the Serengeti Safari
- Adults \$99 per person, plus tax; Children \$89 per person, plus tax

<u>Coaster Experience Tour:</u> If you love coasters, this is an experience you can't miss! Coaster Experience Tour takes you behind the scenes of Busch Gardens' awesome collection of world-class coasters. This early-morning tour takes you beyond the guest experience and into the coaster barns to offer unbelievable insight into our collection of thrill rides, including Montu, Kumba, SheiKra, Gwazi and Cheetah Hunt. Learn what makes these rides so dynamic, and then take a seat and experience the design and engineering in full-speed action!

- Tour length: 3 ½ hours
- Tour begins at 8:00 a.m.
- The tour is offered select Saturday mornings
- Guests will park in preferred and enter through the Crown Colony Gate and guests must bring a photo ID when checking in at the gate
- Open to guests ages ten and up to participate (Guests younger than 14 must be accompanied by an adult)
- This tour is not wheelchair accessible
- Group Tour; Maximum guests per group is 8
- Adults and children: \$69 per person, plus tax
- Admission is not required nor included

For additional tour information please contact our reservations center at 1-888-800-5447.

SeaWorld Parks & Entertainment inspires people to celebrate, connect, and care for the natural world through the power of entertainment. The company owns and operates 10 parks across the United States, as well as the newly formed SeaWorld Pictures division. The parks play host to 23 million guests a year and provide lasting memories through up-close animal encounters, world-class shows and rides, and high-quality themed attractions. Locations include SeaWorld parks in Orlando, San Diego and San Antonio; Busch Gardens parks in Tampa, Fla. and Williamsburg, Va.; Discovery Cove and Aquatica in Orlando; Sesame Place near Philadelphia, Pa.; and water parks Adventure Island in Tampa and Water Country USA in Williamsburg.

A global leader in animal care and conservation, SeaWorld Parks & Entertainment cares for more than 50,000 animals including 200 endangered or threatened species. This commitment extends to animals around the world: The company has contributed more than \$50 million to conservation, wildlife rescue and environmental stewardship initiatives and operates one of the world's most respected animal rescue and rehabilitation programs. SeaWorld has rescued more than 18,000 orphaned, injured or ill animals over four decades.

SeaWorld Parks & Entertainment employs 20,000 people nationwide and is a portfolio company of The Blackstone Group (NYSE:BX).